



2011 CATALOG

KIND TO OURSELVES, OUR HOMES AND OUR EARTH

At Caldrea, we believe that caring for our homes should be as luxurious and healthy as caring for our bodies. Our mission is to create a premier cleaning experience with products that are highly effective, consistently earth friendly, and an absolute pleasure to use. All our products are formulated to ensure superior performance, are biodegradable and not tested on animals.

Caldrea, founded in 1999 as a pioneer in aromatherapeutic homekeeping, consistently honors the intricacy of product and fragrance development. We use the finest plant-derived ingredients and natural essential oils to provide a fresh, fragrant and enjoyable cleaning experience. Take a closer look at our approach in the pages that follow.

NEW PRODUCTS FOR 2011

MANDARIN VETIVER

DELIGHTFUL CITRUS AND EARTHY, WOODY NOTES ARE BLENDED INTO THIS REFRESHING FRAGRANCE IN FAVORITE PRODUCTS.

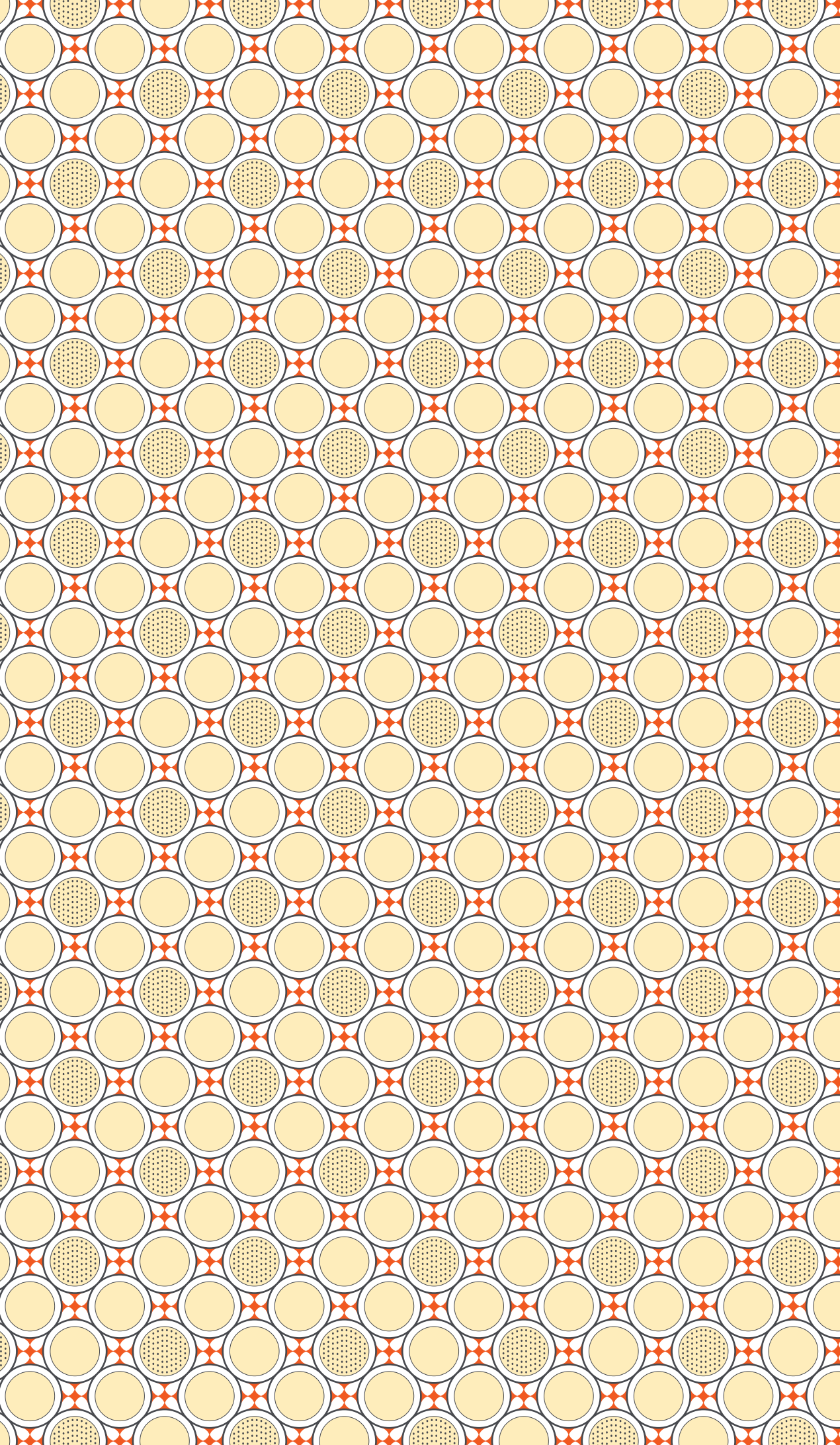
DELICATE WASH

GENTLE, PLANT-DERIVED SURFACTANTS CLEANSE AND CARE FOR FRAGILE FIBERS, INCLUDING WOOLENS, CASHMERE AND SILK.

LINEN & ROOM SPRAY

ESSENTIAL OILS ARE BLENDED INTO A VERSATILE SPRAY DESIGNED TO FRESHEN THE HOME AND HELP ELIMINATE ODORS.

AROMATHERAPEUTIC HOMEKEEPING







AROMATHERAPEUTIC HOMEKEEPING

Aromatherapy is the holistic use of essential oils to promote well being. Scent can have a powerful influence over the way we feel because the sense of smell is most strongly connected to memory and emotion.

Caldrea’s aromatherapeutic cleansers provide a pleasant change of pace from the harsh chemicals and sometimes overbearing fragrances of many soaps, polishes and detergents. Our products are a safe, effective alternative for people concerned about the impact of conventional cleaners on the environment. We use a combination of natural essential oils and safe synthetic materials. This approach provides consistent performance and aesthetics in every bottle. Caldrea products are phthalate free.

The benefits of essential oils from flowers and herbs have long been valued in cosmetic, bath, and body products. Our premium-quality essential oil blends are the most unique and valuable ingredients in our household cleaning products.

ANATOMY OF A FRAGRANCE

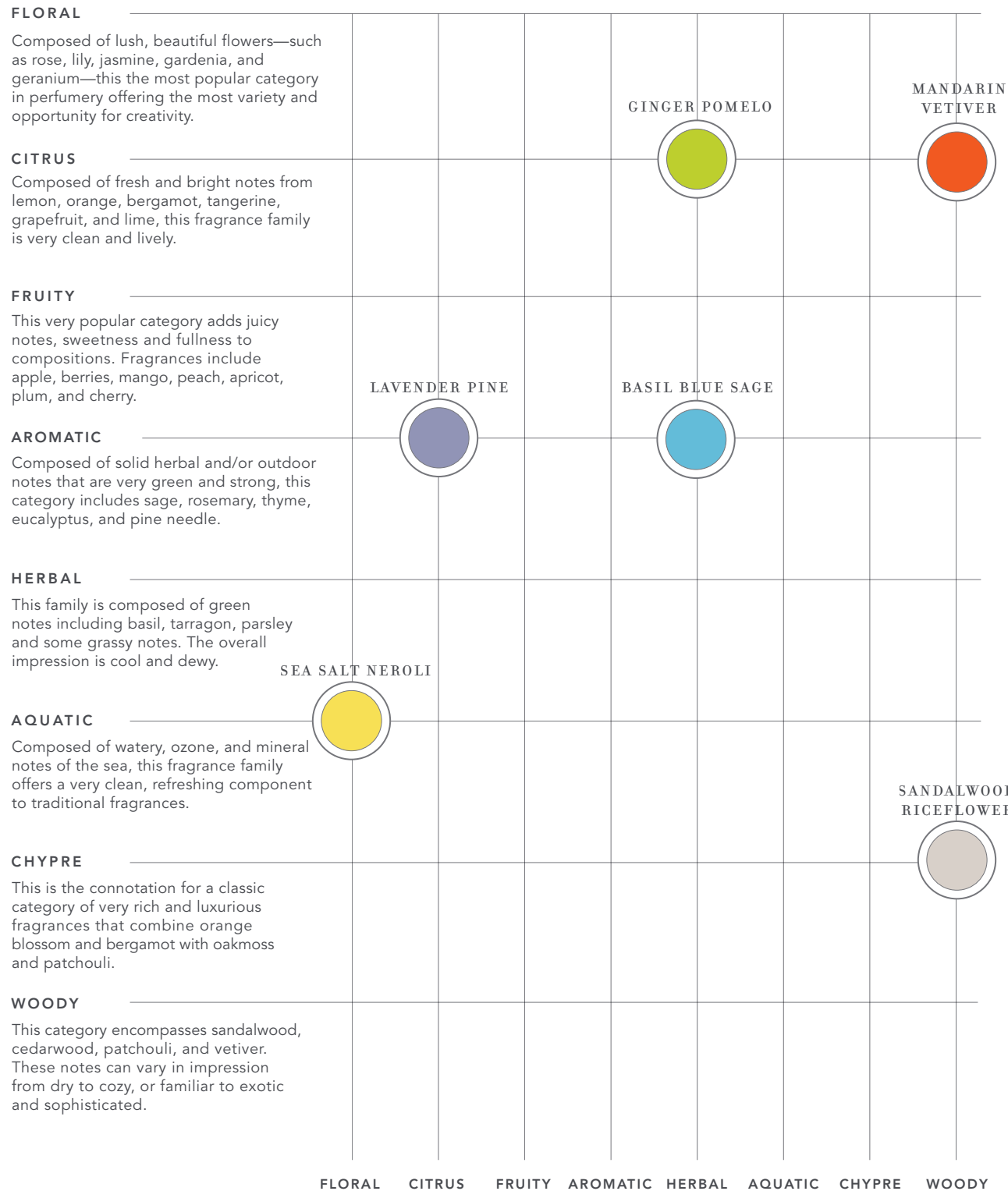
TOP NOTES	MIDDLE NOTES	BASE NOTES
THE FIRST SCENT IMPRESSIONS THAT YOUR NOSE DETECTS. THESE TEND TO BE SMALL, LIGHT, VOLATILE MOLECULES THAT DIFFUSE VERY QUICKLY. CITRUS SCENTS AND AQUATIC SCENTS FALL INTO THIS CATEGORY.	THESE NOTES BECOME EVIDENT TO THE NOSE JUST AS THE TOP NOTES HAVE BEGUN TO SUBSIDE. THESE NOTES CONSTITUTE THE HEART OF A FRAGRANCE. THEY ARE TYPICALLY FLORALS, SOMETIMES FRUITS AND HERBS.	THESE SCENT IMPRESSIONS ARE THE LONGEST LASTING AND MOST SUBSTANTIVE. THEY ARE TYPICALLY LARGE MOLECULES THAT DISPERSE SLOWLY. WOODY NOTES, AMBERS, RESINS, AND VANILLAS LIVE HERE.

ESSENTIAL OILS

COMPLEX AROMATIC SUBSTANCES THAT ONLY NATURE CAN PRODUCE. THEY ARE NOT TRULY OILS, NOR ARE THEY PRESENT IN ALL PLANTS. ESSENTIAL OILS CAN COME FROM THE FLOWERS, SEEDS, LEAVES, BARK, OR ROOTS OF PLANTS. THEY ARE PROCESSED THROUGH A VARIETY OF METHODS INCLUDING COLD PRESSING, STEAM DISTILLATION AND CARBON DIOXIDE EXTRACTION.

FRAGRANCE CATEGORIES

first impression



second impression

PRODUCT GLOSSARY

<p>DISH SOAP LIQUID 16 fl oz / 473 ml</p> <p>Rich, concentrated and fragrant—one of our star performers. Contains Soap Bark extract, one of nature's best degreasers for pots and pans. Contains Aloe Vera gel for hands. Rinses completely. Biodegradable.</p>	<p>COUNTERTOP CLEANSER 16 fl oz / 473 ml</p> <p>Convenient and hard-working, with a handy spray trigger. Includes a special vegetable protein extract to remove odors from kitchen and bath. Safe and effective on all non-porous surfaces including natural stone. Simply spray and wipe.</p>	<p>ALL-PURPOSE CLEANSER 32 fl oz / 946 ml</p> <p>A highly concentrated cleanser for use on all non-porous surfaces: tile, wood floors, countertops including natural stone, cupboards and more. Plant derived cleaning surfactants and natural Birch Bark extract provide potency. Simply dilute ¼ cup in one gallon of warm water for use.</p>	<p>HAND SOAP REFILL 32 fl oz / 946 ml</p> <p>Our Hand Soap Liquid in fresh and fragrant formula can also be found in a convenient, economical and environment friendly package—just refill your home hand soap container and enjoy.</p>
<p>HAND SOAP LIQUID 16 fl oz / 473 ml</p> <p>Keep hands clean, fresh and fragrant with our Hand Soap Liquid. Contains Aloe Vera Gel, Olive Oil and a unique blend of essential oils to create softening cleanser for your hands. Our beautiful bottle looks handsome in both kitchen and bath.</p>	<p>HAND SOAP LIQUID 11 fl oz / 325 ml</p> <p>Keep hands clean, fresh and fragrant with our Hand Soap Liquid. Contains Aloe Vera Gel, Olive Oil and a unique blend of essential oils to create a softening cleanser for your hands. This smaller size is just right for the petite sink set with the hand lotion.</p>	<p>HAND LOTION 11 fl oz / 325 ml</p> <p>Enriched with Shea Butter, Aloe Vera and Glycerin to soothe and care for your hands. Use after cleaning, gardening, or right before you leave the house. Our unique blend of essential oils keeps hands soft and fragrant.</p>	<p>HAND BALM 4 oz / 113 g</p> <p>A rich, moisturizing cream laden with Shea Butter works beautifully on hard-working hands. Leaves hands soft and delicately scented with our essential oils. Perfect size to drop in your handbag to keep hands moisturized on the go.</p>
<p>STAINLESS STEEL SPRAY 16 fl oz / 473 ml</p> <p>We used a natural plant ingredient, Olive Oil, to create the first-ever Stainless Steel Spray completely free of petroleum distillates. Reduces finger marks, too, and is highly concentrated. Spray and buff to shine with cloth.</p>	<p>POWDERED SCRUB 11 oz / 311 g</p> <p>A hard-working, non-scratching powdered scrub for the kitchen, bath and other surfaces. Excellent for tile, stainless steel, pots and pans, porcelain and more. No phosphates or chlorine, and no gloves required. Contains mineral oxygen bleach for whitening.</p>	<p>LAUNDRY DETERGENT 64 fl oz / 1.9 L</p> <p>Our hard-working liquid is highly effective at removing stains. Contains powerful, plant-derived surfactants and Borax to keep your whites white and colors bright. Safe and effective for all types of fabrics at all water temperatures. Biodegradable HE formula.</p>	<p>FABRIC SOFTENER 32 fl oz / 946 ml</p> <p>Our effective Fabric Softener contains plant-derived softening elements. Combined with our special formulations of essential oils, you will find your clothes feel extra soft and fresh and ironing will be easier. Appropriate for HE washers.</p>
<p>DELICATE WASH 16 fl oz / 473 ml</p> <p>Specially formulated for fragile fibers, including washable woolens, cashmere, lingerie, nylon, silk, and linen. Plant-derived surfactants clean gently. Essential oils provide lasting freshness. Follow care instruction on garment's label. Appropriate for HE washers.</p>	<p>DRYER SHEETS 80 biodegradable sheets</p> <p>Plant based conditioners and essential oils reduce static, soften and fragrance your linens and garments with our biodegradable dryer sheets. Tuck in between linens for closet freshening.</p>	<p>LINEN SPRAY 32 fl oz / 946 ml</p> <p>Enjoy a fragrant mist for your linens and clothes. Use to freshen damp clothing from the dryer while you line dry your laundry. Mist your sheets and pillows. Our essential oils are blended with deionized water.</p>	<p>LINEN & ROOM SPRAY 16 fl oz / 473 ml</p> <p>This versatile new spray, formulated with essential oils, freshens the house and helps eliminate odors. It can also be used to refresh damp clothing from the dryer or while line drying laundry. Mist sheets, pillows and bed sheets. Spray on clean laundry before ironing.</p>
<p>HOME FRAGRANCE 4 fl oz / 117 ml</p> <p>Enliven your senses with Caldrea's fresh and naturally fragrant essential oils. Simply spray in every room for a clean, fresh experience. Non-aerosol. Avoid direct contact on wood. Safe on skin.</p>	<p>CANDLE 8.1 oz / 230 g</p> <p>Keep your favorite fragrance lingering by lighting one of our essential-oil-rich candles. Made from a natural vegetable and beeswax base. Up to a 45 hour burn time.</p>		

MANDARIN VETIVER

FRAGRANCE Nº 19

Herbaceous, woody vetiver has long been a favorite of the world's most distinguished perfumeries and its timeless appeal makes it a modern classic. Fresh, light citrus is its perfect partner. Lively top notes of blood orange and grapefruit give way to tangerine blossoms and woody petitgrain. Earthy vetiver brings refinement and sensuality to balance this sublime citrus composition. Base notes of white thyme round out this chic fragrance, creating a fresh and lasting impression.

Vetiver is a fragrant grass native to India. Today it grows in tropical regions around the world, mostly for the perfume industry. In India, vetiver roots are woven into mats that are hung in doorways and misted with water to cool and refresh the air as it moves through the home.

TOP NOTES	MIDDLE NOTES	BASE NOTES	NATURALS
ORANGE	PETITGRAIN	VETIVER	ORANGE
BLOOD ORANGE	LEMON	THYME	PETITGRAIN
GRAPEFRUIT	ORANGE	MUSK	LEMON
NEROLI	TANGERINE BLOSSOM		

CITRUS WOODY



DISH SOAP LIQUID
16 fl oz / 473 ml | #19103



COUNTERTOP CLEANSER
16 fl oz / 473 ml | #19114



ALL-PURPOSE CLEANSER
32 fl oz / 946 ml | #19101



HAND SOAP LIQUID
16 fl oz / 473 ml | #19104



HAND SOAP LIQUID
11 fl oz / 325 ml | #19105



HAND LOTION
11 fl oz / 325 ml | #19109



LAUNDRY DETERGENT
64 fl oz / 1.9 l | #19130



FABRIC SOFTENER
32 fl oz / 946 ml | #19131



DELICATE WASH
16 fl oz / 473 ml | #19124



LINEN AND ROOM SPRAY
16 fl oz / 473 ml | #19135



CANDLE
up to 45 hour burn time
8.1 oz / 230 g | #19123



CLOVERLEAF SINK SET
see tools page



PETITE SINK SET
see tools page

GINGER POMELO

FRAGRANCE Nº 15

Pomelo is the grandest member of the citrus family and ripe with refreshing notes of grapefruit. This wild Tahitian fruit is beautifully mingled here with sparkling notes of Asian ginger and cool, fresh basil to create an uplifting home cleaning tonic.

Although the fragrances of citrus and ginger have a natural affinity with the kitchen, this bright, vivid fragrance is perfect for freshening every room in the home. In aromatherapy, the bright, juicy, citrus family is valued for its cheering, energizing properties. The warming, zesty qualities of ginger balance the fragrance. Aromatherapy experts recommend ginger to improve circulation, stimulate the senses, sharpen the appetite, and boost memory.

TOP NOTES	MIDDLE NOTES	BASE NOTES	NATURALS
YUZU	ROSE	MUSK	GRAPEFRUIT
GRAPEFRUIT	PEONY		GINGER
POMELO			BASIL
BASIL			

CITRUS HERBAL



DISH SOAP LIQUID
16 fl oz / 473 ml | #18803



COUNTERTOP CLEANSER
16 fl oz / 473 ml | #18814



ALL-PURPOSE CLEANSER
32 fl oz / 946 ml | #18801



HAND SOAP REFILL
32 fl oz / 946 ml | #18822



HAND SOAP LIQUID
16 fl oz / 473 ml | #18804



HAND SOAP LIQUID
11 fl oz / 325 ml | #18805



HAND LOTION
11 fl oz / 325 ml | #18809



HAND BALM
4 oz / 113 g | #18816



STAINLESS STEEL SPRAY
16 fl oz / 473 ml | #18811



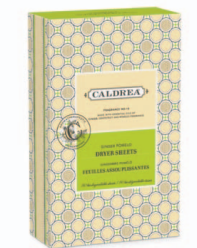
POWDERED SCRUB
11 oz / 311 g | #18813



LAUNDRY DETERGENT
64 fl oz / 1.9 l | #18830



FABRIC SOFTENER
32 fl oz / 946 ml | #18831



DRYER SHEETS
80 biodegradable sheets | #18834



LINEN SPRAY
32 fl oz / 946 ml | #18802



CANDLE
up to 45 hour burn time
8.1 oz / 230 g | #18823



HOME FRAGRANCE
4 fl oz / 117 ml | #18810



CLOVERLEAF SINK SET
see tools page



PETITE SINK SET
see tools page

SEA SALT NEROLI

FRAGRANCE N° 17

Inspired by bright, clear mornings at the shore, this watery composition opens with sparkling lemon verbena and warm spice from cardamom. An exquisite white floral note is supplied by neroli, the blossom of the bitter orange tree native to Tunisia. Unique mineral notes enhance the fresh sea scent, providing a home cleaning experience that is unlike any other.

Rich, base notes of wood and sophisticated musk balance the suggestion of salt air and connect the sea to the shore. This well-crafted, innovative fragrance composition invites you to breathe in and escape to memories of your favorite, sun-soaked coastline.

TOP NOTES	MIDDLE NOTES	BASE NOTES	NATURALS
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VERBENA	ROSE	CEDARWOOD	LEMON
JUNIPER	LILY	SANDALWOOD	NEROLI
CARDAMOM	MINERAL	MUSK	CARDAMOM
WATERY			JUNIPER

AQUATIC FLORAL



DISH SOAP LIQUID
16 fl oz / 473 ml | #18903



COUNTERTOP CLEANSER
16 fl oz / 473 ml | #18914



ALL-PURPOSE CLEANSER
32 fl oz / 946 ml | #18901



HAND SOAP REFILL
32 fl oz / 946 ml | #18922



HAND SOAP LIQUID
16 fl oz / 473 ml | #18904



HAND SOAP LIQUID
11 fl oz / 325 ml | #18905



HAND LOTION
11 fl oz / 325 ml | #18909



HAND BALM
4 oz / 113 g | #18916



LAUNDRY DETERGENT
64 fl oz / 1.9 l | #18930



FABRIC SOFTENER
32 fl oz / 946 ml | #18931



DELICATE WASH
16 fl oz / 473 ml | #18924



LINEN SPRAY
32 fl oz / 946 ml | #18902



HOME FRAGRANCE
4 fl oz / 117 ml | #18910



CANDLE
up to 45 hour burn time
8.1 oz / 230 g | #18923



CLOVERLEAF SINK SET
see tools page



PETITE SINK SET
see tools page

LAVENDER PINE

FRAGRANCE № 01

The essential oil of lavender has long been coveted for its therapeutic benefits as a natural relaxant and freshener. Pine needle oil has been used for ages for its deep-cleaning properties. We blended essential oils of lavender, pine needle, cedarwood, eucalyptus and orange for an elegant, fresh fragrance.

This fragrance pairs two of the world's most hardworking and beloved essential oils. The ancient Romans used lavender for bathing and freshening indoor air. Pine needle oil, an essential oil derived by steam distillation of fresh needles and twigs, was widely used in baths and bedding by Native Americans. Together, they provide the home environment with a breath of fresh air reminiscent of the English countryside.

TOP NOTES	MIDDLE NOTES	BASE NOTES	NATURALS
LAVENDER ORANGE	EUCALYPTUS HERBAL ROSE GREEN	PINE BOUGH CEDARWOOD	LAVENDER ORANGE EUCALYPTUS PINE CEDARWOOD

AROMATIC CITRUS



DISH SOAP LIQUID
16 fl oz / 473 ml | #18003



COUNTERTOP CLEANSER
16 fl oz / 473 ml | #18014



ALL-PURPOSE CLEANSER
32 fl oz / 946 ml | #18001



HAND SOAP REFILL
32 fl oz / 946 ml | #18022



HAND SOAP LIQUID
16 fl oz / 473 ml | #18004



HAND SOAP LIQUID
11 fl oz / 325 ml | #18005



HAND LOTION
11 fl oz / 325 ml | #18009



HAND BALM
4 oz / 113 g | #18016



STAINLESS STEEL SPRAY
16 fl oz / 473 ml | #18011



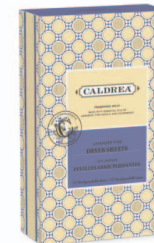
POWDERED SCRUB
11 oz / 311 g | #18013



LAUNDRY DETERGENT
64 fl oz / 1.9 l | #18030



FABRIC SOFTENER
32 fl oz / 946 ml | #18031



DRYER SHEETS
80 biodegradable sheets | #18034



LINEN SPRAY
32 fl oz / 946 ml | #18002



HOME FRAGRANCE
4 fl oz / 117 ml | #18010



CANDLE
up to 45 hour burn time
8.1 oz / 230 g | #18023



CLOVERLEAF SINK SET
see tools page



PETITE SINK SET
see tools page

BASIL BLUE SAGE

FRAGRANCE Nº 14

Reminiscent of an herb garden found in the South of France, this collection blends essential oils of basil, blue sage, rosemary, thyme, spearmint and cinnamon leaf to create a clean and clarifying fragrance. This innovative culinary composition possesses broad appeal by using familiar ingredients in a new and sophisticated way.

The fragrance of basil also has a rich history in South Asia, where it is used as a stimulant to lift the spirit and promote decisiveness. Sage has been a well-regarded tonic, used by Western herbalists since the Middle Ages. Sage has strong clarifying properties and is traditionally associated with longevity and wisdom.

TOP NOTES	MIDDLE NOTES	BASE NOTES	NATURALS
BASIL	JASMINE	MUSK	BASIL
LEMON	FLORAL MUGUET	CEDARWOOD	SAGE
LAVENDER	CINNAMON LEAF	PATCHOULI	CINNAMON LEAF
SPEARMINT		ROSEMARY	ROSEMARY
SAGE			THYME
			SPEARMINT

AROMATIC HERBAL



DISH SOAP LIQUID
16 fl oz / 473 ml | #18303



COUNTERTOP CLEANSER
16 fl oz / 473 ml | #18314



ALL-PURPOSE CLEANSER
32 fl oz / 946 ml | #18301



HAND SOAP REFILL
32 fl oz / 946 ml | #18322



HAND SOAP LIQUID
16 fl oz / 473 ml | #18304



HAND SOAP LIQUID
11 fl oz / 325 ml | #18305



HAND LOTION
11 fl oz / 325 ml | #18309



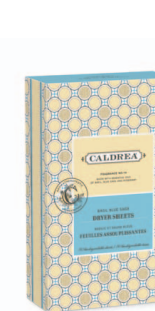
HAND BALM
4 oz / 113 g | #18316



LAUNDRY DETERGENT
64 fl oz / 1.9 l | #18330



FABRIC SOFTENER
32 fl oz / 946 ml | #18331



DRYER SHEETS
80 biodegradable sheets | #18334



LINEN SPRAY
32 fl oz / 946 ml | #18302



HOME FRAGRANCE
4 fl oz / 117 ml | #18310



CANDLE
up to 45 hour burn time
8.1 oz / 230 g | #18323



CLOVERLEAF SINK SET
see tools page



PETITE SINK SET
see tools page

SANDALWOOD RICEFLOWER

FRAGRANCE Nº 18

This distinctive, modern composition, inspired by the latest designer forays into fine fragrance, is unlike anything else in the Caldrea line. A fresh citrus accord and subtle floral notes complement sophisticated woods and white moss to achieve the perfect balance of light and dark. It is ultra-fresh with a creamy floral quality, supported by a textured and sensual woody signature.

This marriage of warm woods with fresh citrus and light floral notes is the hallmark of the classic chypre fragrance family. Chypre is the French word for Cyprus. Modern-day perfumers use the term to classify some of the world's most admired designer fragrances for men and women alike.

TOP NOTES	MIDDLE NOTES	BASE NOTES	NATURALS
BERGAMOT	LAVENDER	SANDALWOOD	MANDARIN
MANDARIN	ROSEBUD	PATCHOULI	CEDARWOOD
SWEET ORANGE	RICEFLOWER	AMBER	SANDALWOOD
	OAKMOSS	CEDARWOOD	

CHYPRE WOODY



DISH SOAP LIQUID
16 fl oz / 473 ml | #19003



COUNTERTOP CLEANSER
16 fl oz / 473 ml | #19014



ALL-PURPOSE CLEANSER
32 fl oz / 946 ml | #19001



HAND SOAP LIQUID
16 fl oz / 473 ml | #19004



HAND SOAP LIQUID
11 fl oz / 325 ml | #19005



HAND LOTION
11 fl oz / 325 ml | #19009



LAUNDRY DETERGENT
64 fl oz / 1.9 l | #19030



FABRIC SOFTENER
32 fl oz / 946 ml | #19031



LINEN SPRAY
32 fl oz / 946 ml | #19002



CANDLE
up to 45 hour burn time
8.1 oz / 230 g | #19023



HOME FRAGRANCE
4 fl oz / 117 ml | #19010



CLOVERLEAF SINK SET
see tools page



PETITE SINK CADDY
see tools page

SWEET PEA

ESPECIALLY FOR THE NURSERY

The early spring freshness of this fragrance was designed especially for the nursery. We blended essential oils of geranium, orange, jasmine, coriander, rose and bergamot to recreate the subtle fragrance of the sweet pea—one of the loveliest and earliest flowering vegetables.

Although this mild, fruity floral is perfect for children's rooms, its delicate, deodorant qualities are also useful in bathrooms and powder rooms. This floral fragrance features several hard-working aromatherapy all-stars. Geranium and jasmine reduce stress and soothe the nerves. Orange and rose calm and refresh. Coriander adds a tonic touch.

FRUITY FLORAL



HAND SOAP LIQUID
11 fl oz / 325 ml | #17010

Keep hands clean, soft and fragrant with our Hand Soap Liquid. We added Aloe Vera Gel, Olive Oil and a unique blend of essential oils to create spring-inspired freshness, yet a hard-working cleanser for your hands.



LAUNDRY DETERGENT
64 fl oz / 1.9 l | #17001

Mild, yet effective, and uniquely formulated for wee ones. Contains plant-derived surfactants, Borax and essential oils. Dermatologist tested. Appropriate for HE machines.



STAIN REMOVER
16 fl oz / 473 ml | #17002

Works diligently and safely to remove all types of organic stains. Specially formulated for your wee ones, it contains gentle, yet powerful, plant-derived surfactants.



ROOM FRESHENER
16 fl oz / 473 ml | #17003

Use in rooms where odiferous smells linger. Contains a vegetable protein extract to counteract malodors.



OSTRICH BRUSH

Pear wood handle, Ostrich Feathers
34" tall | #22015

Perfect for cleaning hard to reach fixtures, ceiling fans and crown molding. To maintain, take outside and shake to remove soil.



PETITE DOT DUSTER

Pear wood handle, natural bristles
13½" long | #22010

Our petite dot duster is soft and pliable for general dusting — even for antiques. Bristles are a naturally creamy color with a surprise dot of natural black — no artificial dyes.



DISHWASHING BRUSH

Beechwood handle, natural bristles
9½" long | #22011

Made from Beechwood and natural fibers, our Dishwashing Brush is hardworking for scrubbing dishes, pots and pans. Dries out nicely after each use. Handy hook attached.



CLOTHES BRUSH

Natural bristles and Copper
10" by 1½" | #22012

Professional housekeepers know that brushing suits and coats after wearing means fewer trips to the dry cleaner. Pear wood handle.



BOOK BRUSH

Pear wood handle, natural bristles
11" long | #22009

Works smartly for tops of books. The tip has stiff bristles to reach and drag hard-to-reach dust, while the softer bristles gently clean hard-to-reach nooks and crannies.



EDGING DUSTER BRUSH

Pear wood handle
10½" long | #22007

Perfect for sweeping dust that accumulates in grooves, carved molding and keyboards. Soft bristles on one side and stiff bristles on the other.



FEATHER DUSTER

Wooden, spindle handle and Chandelle feathers, 18" tall | #22006

An over-the-top, stunning feather duster that is delightful to use. Rich taupe and ivory Chandelle (rooster) feathers blended together and attached to antique spindle handle.



FRENCH DOOR DUSTING BRUSH

Pear wood handle, natural bristles
9½" long | #22008

Designed for hard-to-reach corners and edges. Soft bristles on one side and firm ones on the other. Excellent for dusting accordion-style lampshades and window blinds.



YELLOW BUCKET

Caldrea Logo, 8 qt | #21045

Our galvanized bucket is beautiful and functional. Use for cleaning, holding flowers, as a wine bucket and storing toys. Fabulous for store displays, too.



LINT-FREE CLEANING CLOTHS

100% Cotton 16" x 24"
6 pack | #31011

We found the finest lint-free cleaning cloths from the professionals: surgeons. Clean glass, countertops and more — all streak and lint free. Folded neatly for easy use.



FRENCH POP-UP SPONGES

Natural cellulose and cotton
4" x 3", 10 pack | #31018

Dip in water and our sponge expands to be ½ inch deep. Super absorbent and durable. Biodegradable.



CLOVERLEAF SINK SET

Stainless steel | #31014

Stainless steel caddy for organizing sink-side essentials. Holds 16 fl. oz. Dish Soap Liquid, 16 fl. oz. Hand Soap Liquid and 16 fl. oz. Countertop Cleaner.



PETITE SINK SET

Stainless steel | #31032

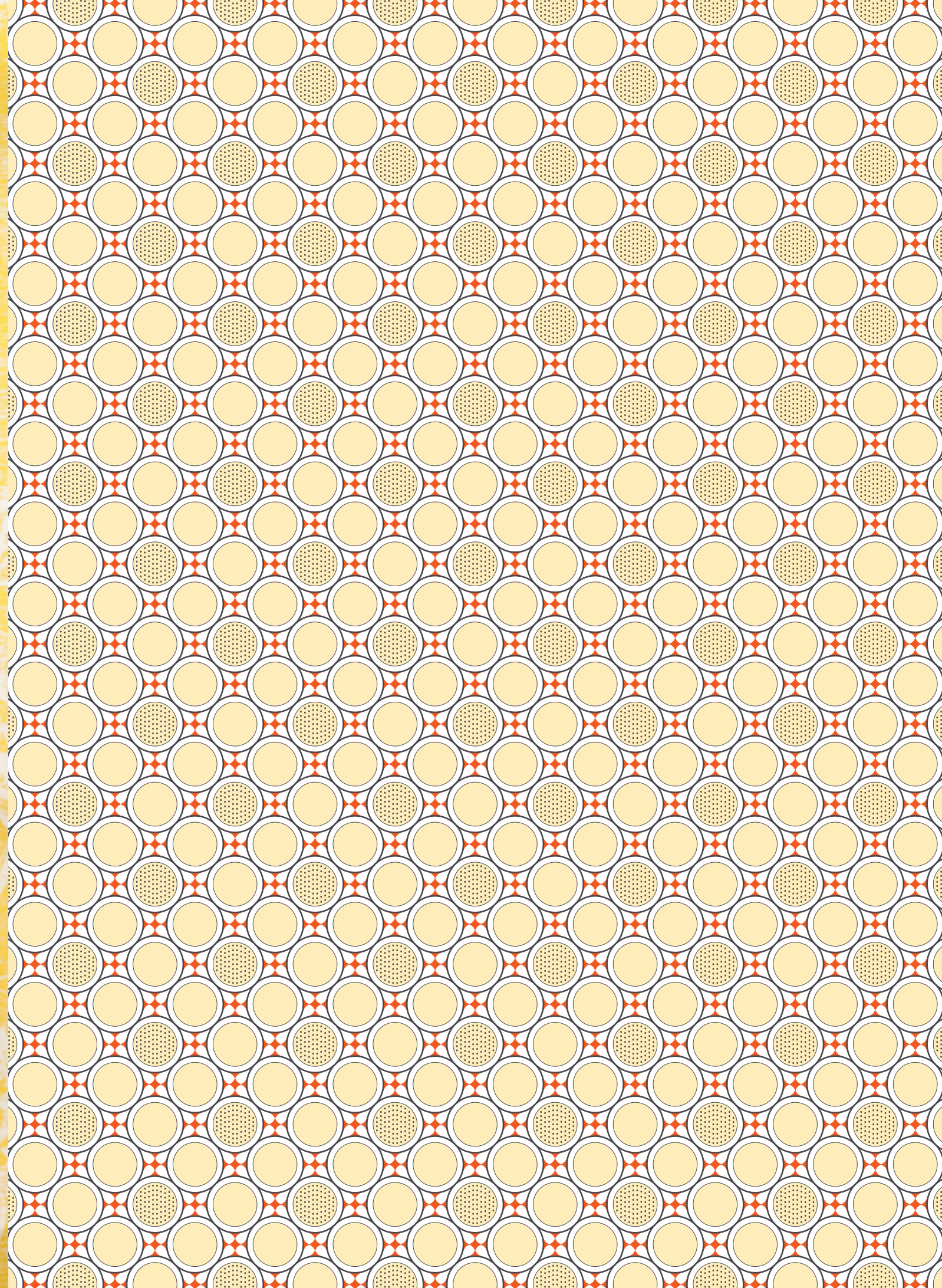
Stainless steel caddy holds Caldrea Hand Soap Liquid and Hand Lotion (both 11 oz.), for a beautiful restroom presence. Also available in black.

CLEANING TOOLS

THE RIGHT TOOL MAKES ANY TASK EASIER

Beautifully made, environmentally friendly, and delightfully effective, Caldrea tools reflect the quality and craft of decades past. Many are made in Germany by a family business with a rich, 75-year history. Sustainable woods and natural fibers combine to make quick work of challenging household tasks—from thorough scrubbing of kitchen floors to gentle dusting of beloved heirlooms.

These traditional tools are made from the finest materials. Sturdy Tampico fibers from the leaf ribs of the agave plant add scouring power to our Dishwashing Brush. Ostrich feathers, gathered after the birds have shed them, give our elegant Feather Duster a gentle touch. Soft Chinese goat hair, used in cosmetic brushes, makes our Petite Dot Duster the perfect tool to care for the most fragile treasures. Our complete collection of fine tools, textiles and sink sets is designed for those who take pride in caring for their homes.



OUR FORMULATION PHILOSOPHY

Our formulation decisions are guided by our commitment to creating a dynamic synergy between art, nature, science and personal well-being. We make truly modern formulations that combine long-trusted essential oils with leading-edge cleaning know-how to provide a safer, more pleasurable experience for our customers.

We make intelligent, responsible raw material choices, and whenever possible, obtain materials from renewable plant resources such as olive, coconut, corn or soy. At times we choose not to use a plant-derived material for reasons of efficacy, consistency, and safety. We manufacture according to exacting personal care standards in a cosmetic grade (cGMP) facility.

PRESERVATIVES

WE WANT OUR PRODUCTS TO BE AT THEIR OPTIMUM FRESHNESS AND SAFETY THROUGHOUT THEIR USEFUL LIFETIME, SO WE USE THE ABSOLUTE MINIMUM AMOUNT OF PRESERVATIVES NECESSARY TO ACCOMPLISH THIS. OUR PRODUCTS ARE PARABEN- AND FORMALDEHYDE-FREE.

CHEMICAL FREE

HONESTLY, THIS IS AN IMPOSSIBLE CLAIM TO MAKE. WATER IS A CHEMICAL, AIR IS A CHEMICAL, AND EVEN ESSENTIAL OILS ARE CHEMICALS. WE MAKE SURE THE CHEMICALS THAT WE USE, NATURAL AND SYNTHETIC, ARE SAFE AND EFFECTIVE THROUGH LABORATORY TESTING, NEVER ON ANIMALS.

TOXICITY

IN ORDER TO MAKE A TRUE CLAIM OF NON-TOXIC—ONE THAT IS RECOGNIZED BY REGULATORY AGENCIES—ANIMAL TESTING IS REQUIRED. BECAUSE WE DO NOT TEST ON ANIMALS, WE DO NOT CLAIM THAT OUR PRODUCTS ARE NON-TOXIC. A TOXICOLOGIST REVIEWS ALL OUR FORMULATIONS FOR SAFETY.

KIND TO OUR PLANET

All our liquid products are biodegradable. Our powder scrub contains minerals that do not biodegrade, yet break down into non-harmful decomposition products. Our products do not contain ammonia, chlorine, phosphates, or petroleum distillates. We do not test our products on animals.

THE DEFINITION OF NATURAL

THE DEFINITIONS OF "NATURAL" PRODUCTS ARE VARIED AND OPEN TO INTERPRETATION. WE DO OUR BEST TO MAKE OUR CALDREA FORMULATIONS AS NATURAL AS POSSIBLE WITHOUT COMPROMISING FRESHNESS AND PURITY. FOR US, "NATURAL" MEANS STARTING WITH A RENEWABLE PLANT SOURCE. IN ALMOST ALL INSTANCES, THE NATURAL INGREDIENTS WE USE REQUIRE FURTHER PROCESSING TO MEET OUR CLEANING EFFICACY, CONSISTENCY, AND AESTHETIC STANDARDS.

THE CALDREA COMPANY, 420 NORTH FIFTH STREET MINNEAPOLIS, MN 55401

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